

OAXACA TRAVEL GUIDE

LAST UPDATED: July 30th, 2026

Welcome to Oaxaca!

We are truly delighted to welcome you to Oaxaca and to be part of this special journey as you set out to discover a new culture.

Oaxaca is a city brimming with vibrant traditions, rich history, a thriving art scene, and world-renowned gastronomy. Our goal is to help you fully immerse yourself in the magic of this extraordinary destination.

During your stay, you'll have the chance to experience Oaxaca's unique beauty, whether by connecting with local artisans, exploring ancient traditions, or discovering its breathtaking landscapes. Each moment here is an opportunity to expand your horizons and develop a deeper appreciation for what makes Oaxaca so remarkable.

To ensure a seamless and enjoyable trip, we provide everything you need to navigate your time here with ease. We encourage you to take full advantage of all that Oaxaca has to offer: from strolling through colorful markets, to savoring authentic Oaxacan cuisine, or simply soaking in the city's vibrant atmosphere.

Let us embrace the spirit of Oaxaca together and create memories that will last a lifetime. We look forward to making your experience here truly unforgettable!



OAXACA TRAVEL GUIDE

LAST UPDATED: September 15th, 2025

About Me

My name is Gabriela Casas, and since 2019 I've had the privilege of guiding travelers from the United States, Europe, Mexico, and beyond through the wonders of Oaxaca.

I later founded "Coyuxe", a boutique company that has contributed to unforgettable trips and retreats alongside artists, photographers, influencers, and other creative spirits.

As both a professional travel guide and a destination wedding planner, I am passionate about creating authentic experiences that celebrate the richness of Oaxacan culture. What makes my work truly meaningful is the opportunity to empower local artisans and villages by connecting visitors with their traditions, crafts, and stories. From vibrant textiles and hand-painted alebrijes to ancestral gastronomy and community festivals, I believe every encounter is a chance to honor heritage while supporting sustainable tourism.

With years of experience designing weddings and cultural journeys, I specialize in transforming Oaxaca into an unforgettable stage where travelers not only witness beauty but actively engage with it.

My mission is to ensure that every trip, every event, and every detail becomes part of an unforgettable memory, while also leaving a positive impact on the communities that make Oaxaca so unique.



EXPLORING OAXACA CITY

Oaxaca City is a place where history, tradition, and creativity come together around every corner. From colorful streets and colonial architecture to its vibrant markets, world-renowned cuisine, and lively plazas, there's always something to discover. Whether you're strolling through the historic center, visiting museums, or enjoying local cafés, Oaxaca offers an unforgettable experience that captures the heart of Mexican culture.



These are the city's must-visit attractions:



Templo de Santo Domingo



Jardín Etnobiológico



Mercado Benito Juárez



Museo Textil



Monte Albán



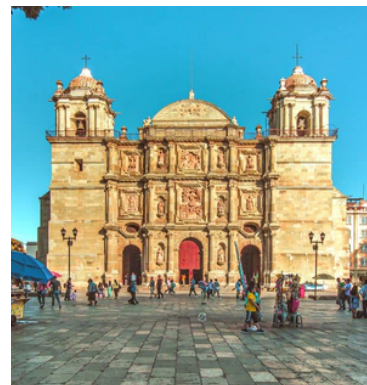
Barrio de Jalatlaco



Barrio de Xochimilco



Mercado 20 de Noviembre



Zócalo

EXPLORING BEYOND THE CITY

While Oaxaca City is full of history, art, and food, some of the most memorable experiences can be found just outside the city limits. The surrounding villages are alive with culture, each offering its own unique heritage, crafts, and flavors.

We highly recommend taking the time to visit towns such as:



Teotitlán del Valle



Tlacolula



Ocotlán de Morelos



San Martín Tilcajete



Herve el Agua



Mitla



Santa María Atzompa



Matatlán



San Bartolo Coyotepec

EXPERIENCES

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Historic Center & Cultural Walk

Discover the rich history, culture, and artistic spirit of Oaxaca as you explore its charming neighborhoods and historic center. Along the way, you'll admire colorful murals, local street art, beautiful architecture, and the traditions that make this city so unique. The perfect introduction to Oaxaca.

\$800 mxn per person

Duration: 3 hours

Available for private groups of 2-10 guests

Spirits Masterclass

Join us for an unforgettable journey into the world of Oaxaca's signature spirits. The Spirits Masterclasses offer a unique, guided tasting experience that explores the craftsmanship, heritage, and flavors behind Mezcal, Agave Spirits, and more.

From \$1,200 mxn

Duration: 1.5 hours

Available for private groups of 2-10 guests

Every Tuesday & Thursday | 4:00 PM

Traditional Cooking Class

Immerse yourself in the rich flavors of authentic Oaxacan cuisine through a hands-on cooking experience. Learn the cultural significance behind each dish as you prepare traditional favorites, including mole, tamales, soups, stews, and local appetizers.

\$2,500 mxn per person (includes a small breakfast and lunch)

Duration: 5 hours (from 10 am - 3 pm)

This is a shared cooking class. Reservations are made on a per-person basis, and guests will join other participants for the experience.

EXPERIENCES

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Monte Albán Archaeological Tour

Step back in time as you explore Monte Albán, the ancient capital of the Zapotec civilization and one of Mexico's most remarkable archaeological sites. Wander through its ceremonial plazas, temples, and ancient tombs while discovering the rich history, culture, and fascinating stories that shaped this UNESCO World Heritage Site. A relaxed and enriching experience that offers a deeper appreciation of Oaxaca's extraordinary heritage.

\$1,400 mxn per person (includes transportation and tickets)

Duration: 3.5 hours

Available for private groups of 2-10 guests

Alebrije Painting Experience - San Martín Tilcajete

Discover the colorful world of Oaxacan folk art with a visit to San Martín Tilcajete, the birthplace of the iconic alebrijes. Guided by local artisans, you'll learn about the history and symbolism behind these hand-carved wooden figures before painting your own alebrije to take home as a unique keepsake. A fun, creative, and authentic cultural experience.

\$1,500 mxn per person (includes transportation)

Duration: 5 hours

Available for private groups of 2-10 guests

Atzompa Pottery Workshop

Visit the charming village of Santa María Atzompa, renowned for its centuries-old pottery tradition and distinctive green-glazed ceramics. Step inside a local artisan's workshop to learn about the techniques and craftsmanship passed down through generations, then create and decorate your own clay piece under the guidance of experienced potters.

\$2,000 mxn per person (includes transportation)

Duration: 5 hours

This is a shared class. Reservations are made on a per-person basis, and guests will join other participants for the experience.

EXPERIENCES

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Day of the Dead Cultural Immersion – Teotitlán del Valle

Experience one of Oaxaca's most meaningful traditions with an authentic Day of the Dead immersion in the Zapotec community of Teotitlán del Valle. Begin with a traditional Zapotec welcome and spiritual cleansing ceremony before learning about the significance of the Day of the Dead altar as you help prepare it alongside local families.

\$2,800 mxn per person (includes a small breakfast and lunch)

Duration: 5 hours

Available for private groups of 2+ guests

Traditional Temazcal Ceremony

Reconnect with yourself through an authentic temazcal ceremony, one of Mexico's oldest ancestral healing traditions. Guided by an experienced temazcalero, you'll enter a sacred stone steam lodge where medicinal herbs, aromatic steam, and ancient rituals create a space for physical, emotional, and spiritual renewal.

Temazcal \$1,200 mxn per person (includes transportation)

Duration: 2.5 hours

Available for private groups of 2–10 guests

Temazcal + massage \$1,800 mxn per person (includes transportation)

Duration: 3.5 hours

Available for private groups of 2–5 guests

Catrín / Catrina make up (Day of the Dead)

Talented local artists will create an elegant, customized Catrina look, perfect for visiting cemeteries, attending cultural events, or capturing unforgettable photographs during your stay in Oaxaca.

From \$800 mxn per person

Duration: 30 minutes or more

Price and duration varies according to the style and level of detail requested.

AIRPORT TRANSPORTATION

To make your arrival and departure as seamless as possible, we are pleased to assist with private airport transfers between Oaxaca International Airport (OAX) and your hotel.

Private Transfers

Vehicle	Capacity	Rate
Private Car	2–3 passengers	\$1,200 MXN per transfer
Luxury SUV (Suburban)	2–6 passengers	\$3,500 MXN per transfer
Private Van	6–13 passengers	\$3,800 MXN per transfer

Advance reservations are required and rates apply per one-way transfer.

Airport Taxi Service

Guests may also arrange transportation directly at the airport through the official airport taxi service.

Vehicle	Capacity	Rate
Private Taxi	2–3 passengers	From \$500 MXN per transfer
Shared Shuttle Van	Shared service	From \$300 MXN per person

Airport taxi fares are approximate and may vary depending on your destination within Oaxaca City.

CUSTOMIZED EXPERIENCES

If you have a particular activity, interest, or special request in mind, we'd be delighted to curate a bespoke experience just for you. From private mezcal tastings and artisan studio visits to adventure excursions, wellness retreats, exclusive dining, and family-friendly activities, we can design an itinerary tailored to your preferences. Simply share what you're envisioning—even if it's not listed in this guide—and we'll take care of the rest.

PAYMENT INFORMATION

NAME

Gabriela Isabel Ramírez Casas

BANK

BBVA México, S.A., Institución de Banca Múltiple, Grupo Financiero BBVA México

ACCOUNT NUMBER

157 291 2417

INTERBANK NUMBER

0126 1001 5729 124177

SWIFT

BCMRMXMMPYM

E-MAIL

coyuxe@gmail.com

ADDRESS

Pensamientos 108, Colonia Reforma, Oaxaca de Juárez,
Oaxaca. C.P. 68050

Other types of payment

Wise / Xoom / Paypal

- Please consider that using these services charges a fee. The amounts to be paid should be received completed as agreed on the Invoice.
- Paypal charges a fee of 6%.

**All payment receipts should be sent to the email address
shown above.**